This nomination is for the following award: Outstanding Business/Media Partner Award

First Name **Harold**Last Name **George** 

Library Affiliation (if applicable) St. Johns County Public Library System

Title (if applicable) Extension Services Manager

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Are you nominating an individual or a group/organization for this award? **Group/Organization** Library (Other Organization or Research Team) Being Nominated **St. Augustine Amphitheatre** 

First and Last Name of Head of Organization Ryan Murphy

Title of Head of Organization General Manager

Street Address 1340C A1A South

City, State, ZIP St. Augustine, FL 32080

Telephone Number (904) 209-3746

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Will you be submitting any supporting documentation? Yes

If you would like us to review web pages in consideration of this application (including videos or other supporting materials that are stored online), please enter the Uniform Resource Locators (URLs) below.

Essay The St. Augustine Amphitheatre is premier performance space in St. Augustine, located on Anastasia Island. This venue has played host to a wide array of musical artists and has contributed greatly to the high profile that St. Augustine is currently enjoying as a popular destination. For the past two years, the Amphitheatre has partnered with the Library System to present a special event for St. Johns Reads, our community wide reading program. In 2016, the Library System and the Amphitheatre hosted actress Mary Badham, who played Scout in the film version of "To Kill A Mockingbird." An unexpected contribution by the Amphitheatre was the creation of a beautiful poster by their own in-house print shop. This poster was given to the Library System to sell during the event, and all proceeds were given to the Friends of the Library. Throughout the year, the Amphitheatre invites the library to participate in various community events. Two highlights of those events are the Children's Art Festival and the St. Augustine Record Fair. The Library System is allowed an opportunity to reach an audience in a venue and location off the beaten path, and we often bring our bookmobile to these fun events. As a result of the St. Augustine Amphitheatre's generous support of our outreach efforts, we have been able to make contact with an audience well over 5,000 people in size. During these events, the Marketing staff regularly create publicity materials and social media events to help us promote our programs. All of the Amphitheatre staff have contributed in one way or another to the success of our events. The are a dream to work with, and we look forward to a long

and successful partnership with the St. Augustine Amphitheatre.

Summary The St. Augustine Amphitheatre has worked with the Library System to create many opportunities for giving back to the community, and promoting the Library. They bring professionalism, generosity and enthusiasm to all of our partnership events. We couldn't ask for a better community partner!



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THE S! AUGUSTINE AMPHITHEATRE

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